MEDIA RELEASE

NEW AUSTRALIAN CYBER SECURITY PRODUCT PROTECTING THE WORLD

Australian cyber-security specialists, Cogito Group today officially launched an innovative new product which is already generating significant demand nationally and around the world from companies, defence forces and government organisations seeking to stay one step ahead of online threats.

"Cyber criminals respond to updates in security measures by finding new ways to infiltrate our systems. Cyber security is like an arms race with both sides constantly evolving their weapons and defences," Cogito Group Managing Director, Richard Brown warned.

"Therefore, we can never be complacent. Cyber security products are not set and forget."

It was this idea that drove Cogito to develop its award-winning Jellyfish product suite. Jellyfish has purposely been designed as a modular platform that is agile and adaptive to change through daily product improvements and through its integrated machine learning capabilities.

"Security products too often sit in silos," Mr Brown explained. "For example, you might have different products for credential management, firewall management, endpoint protection, mobile device management, and even one for building access.

"All the modules within Jellyfish talk to each other and can learn from each other. Essentially, we can identify and act on new risks by allowing disparate security capability to not only talk to one another but actively respond based on that conversation. This enhances even older capability far past what it was intended to achieve on its own".

Today Cogito Group has formally launched the latest Jellyfish module – CogCASB. CogCASB is Jellyfish's Cloud Access Security Brokerage (CASB) product.

"Many governments and organisations are embracing a "cloud first policy" to drive digital transformation. This is because cloud platforms enable companies to adopt new technology faster, normally with lower costs, particularly around those upfront capital costs," Mr Brown said. "However, we must ensure the data that is sent to the cloud is protected and remains the property of the customer, not the provider".

"CogCASB aims to address the security, privacy, data jurisdictional over-reach and control issues that have arisen around the Cloud.

"This is particularly relevant in government markets that Cogito Group service both in Australia and internationally. CogCASB has been designed to actively prevent data breaches, reporting real time threat analytics. For example, it will provide an organisation with visibility into sanctioned and also unsanctioned shadow cloud application use.

"Importantly, like other modules, CogCASB is designed to integrate and evolve to ensure our clients are armed with the tools to combat new and emerging malicious cyber activity."

Cogito Group Pty Ltd
Unit 3, 9 Sydney Ave
BARTON ACT 2600

PO Box 4294
KINGSTON ACT 2604
ABN 20 151 795 998

t 02 6140 4494
e sales@cogitogroup.net
w www.cogitogroup.net

Security and defence agencies in Australia and overseas are already using the Jellyfish suite to keep their data safe and Cogito has commenced piloting its latest module. However, the company is determined to ensure cyber security is taken seriously by all.

"Our goal is to create products that are affordable and effective for businesses of all sizes and types. We have designed Jellyfish to bring together disparate security capability in the enterprise, but to also to allow such capability to finally be realised in much smaller organisations that until now, could not afford them" Mr Brown said. "If we are going to keep information safe, particularly sensitive data that can impact on national security or the financial wellbeing of an organisation, then every player in the supply chain – from the cleaning company, to the small contractor, to the organisation itself – has a role to play."

CogCASB was launched at Cogito Group's head office in Canberra today by ACT Chief Minister Andrew Barr.

Media contact:

Bernadette Brown, Cogito Group Director 0417 266 695

Fiona Wong, Cogito Group, Marketing Assistant 0411 126 173